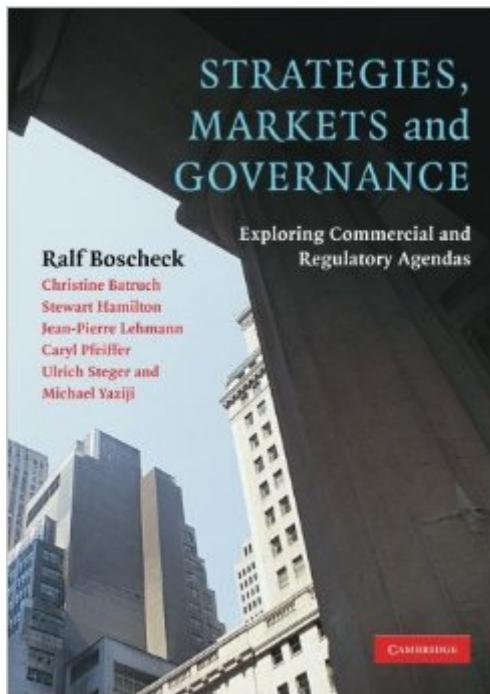


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Strategies, Markets And Governance: Exploring Commercial And Regulatory Agendas



Synopsis

Strategies, Markets and Governance addresses governance concerns at firm, industry, country and international levels. How do regulatory authorities deal with new business models, organizational structures and blurring market relations? What limits regulatory control and what are the implications of corporate self-regulation? What drives the spread of new regulation and what limits its effectiveness? How does 'the organized public' shape political and corporate interests and what is its legitimacy and impact on business? How do corporate strategies turn tighter regulation into profit opportunities, deliver public benefits in the face of predatory states and when is exit the only option left? The contributing authors are leading researchers on governance and public policy, and present assessments of these questions in a variety of institutional and international contexts. The book is ideally suited to advanced students of business, public policy and business regulation, as well as practitioners and policy makers.

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